

THE CODE OF ETHICS

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Preamble

The Association of Professional Futurists (APF) is dedicated to nurturing a resilient, inclusive, and thriving planetary futures. This set of guiding principles reflects our collective aspiration to elevate ethical and professional excellence in the field, building trust and community with those we serve.

Principles

We, the members of the Association of Professional Futurists, uphold a commitment to ethical foresight, both as individuals, organizations, communities, and as an association. Our work is aimed at fostering a better tomorrow while ensuring responsible practices today. The following principles and practices reflect our ethical foundation:

APF Code of Conduct: Adhere to the current organizational [Code of Conduct](#).

Intellectual Integrity: Maintain transparency, clearly stating our assumptions, methods, findings, and sources (including content produced by AI). Give credit for models and work used. Hold ourselves accountable for our actions and the impacts of our work. Disclose any conflicts of interest. Communicate information accurately and completely, without intentional distortion or omission of relevant facts, including limitations and benefits of foresight work.

Broader View: Acknowledge the implications of our work across global regions and communities, future generations, and the natural world. Promote and facilitate diversity, equity, and inclusivity and commit to not perpetuating harms. Make sure the perspectives of non-dominant cultures and communities are represented where applicable. Recognize and consider intersectionality. Honor other ways of knowing.

Professional Development: Embrace a culture of continuous learning, unlearning, reflection, and improvement to enhance our professional competence and the quality of our contributions. Maintain an active engagement with developing practice and current information and knowledge that is relevant to the futures field.

Legal Compliance: Observe all applicable laws, regulations, and professional standards in the conduct of our work. Recognize and address relevant privacy and security issues in all contractual agreements.

Responsibility: Refer ethical breaches to the Ethics Advisory Council.